

Research4Life

Free or low-cost access to academic and professional content online - Webinar for the International Science Council, 17th November 2020

- <u>www.research4life.org</u>
- R4L partnership
- **R**4Lpartnership
- Research4Life



Your presenters today





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Today's agenda

- Welcome to today's webinar
- Introduction to Research4Life
- Eligibility for registration
- How Research4Life works in practice
- User experiences
- Why do publishers participate in Research4Life?
- Future challenges
- How ISC and its members can benefit from, and help to support, Research4Life

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Q&A

What is Research4Life?

Research4Life aims to reduce the **knowledge gap** between industrialized countries and developing countries by providing **affordable access** to academic and professional **resources**. It was launched in 2001 by the WHO and 6 inaugural publishers.



journals





96,000 books

other resources



Subjects

Health

Agriculture

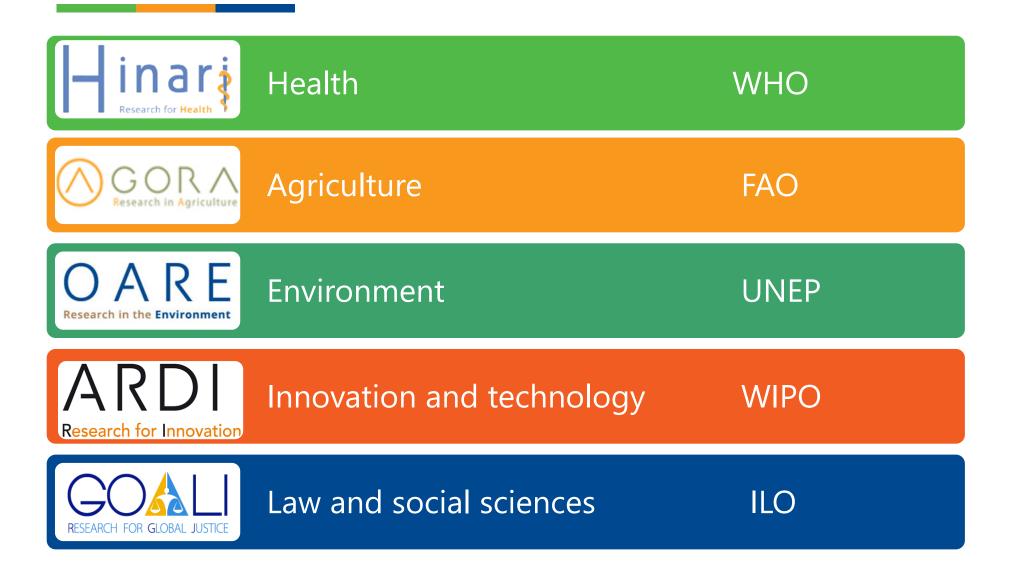
Environment

Law and Social sciences

Scientific, technical information



Five programs under one banner





Who can use Research4Life?

Universities

National Research Institutes

Government Offices

Teaching hospitals, Healthcare Services

National NGOs

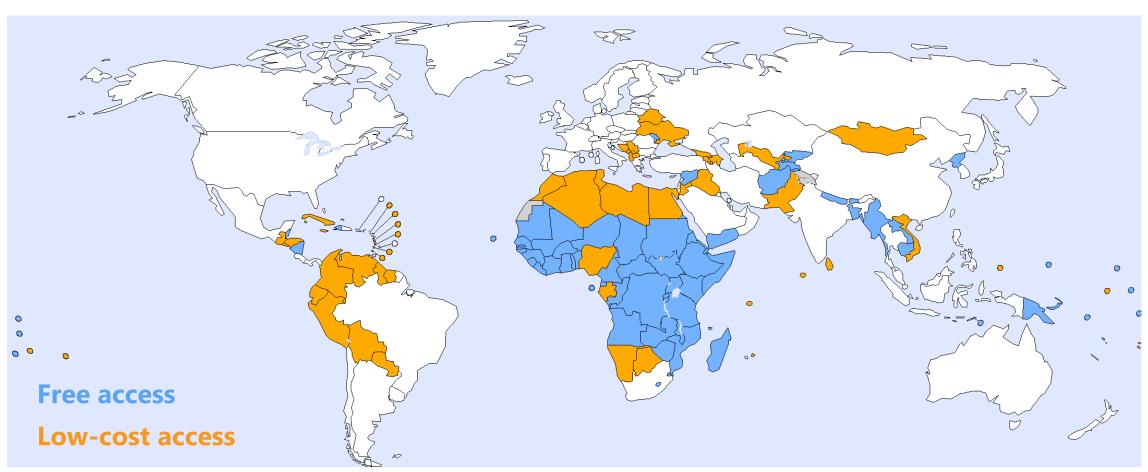
Vocational Training Centres

National Libraries





Who can use Research4Life?





Eligibility

- Registered institutions in Group A countries (c. 75) receive completely free access to all content
- Registered institutions in Group B countries (c. 40) pay \$1,500 per annum for access to all content
- Eligibility is based on five development indicators including GNI per capita (see <u>Research4Life website</u> for full details)
- Some publishers also choose to offer to unpaying institutions in Group B countries
- Publishers may exclude countries based on their commercial activities in those territories



The Core Research4Life Partners

UN Agencies

- WHO Health
- FAO Agriculture
- ILO Legal
- UNEP Environment
- WIPO R&D/Tech
- US University Libraries
 - Yale
 - Cornell

Technical Partners

- PortSys (authentication system)
- Proquest (Summon search tool)
- **STM Association** Publisher Coordination, oversight of key projects and finances
- Contributing Publishers (c. 180);
 new publishers are joining all the time, covering all disciplines





Once a year, the General Partners' Meeting approves budgets, agrees new eligibility criteria and monitors programme activity





The Registration Process

- Check that your institution is not already registered!
- Complete registration form on the Research4Life website
- Approval process can take up to 4 weeks
- Welcome message sent to nominated contact, with a licence agreement that must be signed before access is switched on
- Username and password is provided, but IP addresses should be registered if possible to simplify user authentication
- Helpdesk is on hand throughout to guide you through the process:

r4l@research4life.org















Access to Research in the Developing World

Registration form is available in three languages: English , Spanish and French

If your institution is an academic, government or research institution in a lower income country, it may be eligible for access to the Research4Life Programmes (check eligibility).

Your institution might already be registered with one of the programmes. Before proceeding, please check the list of registered institutions (registered universities and professional schools).

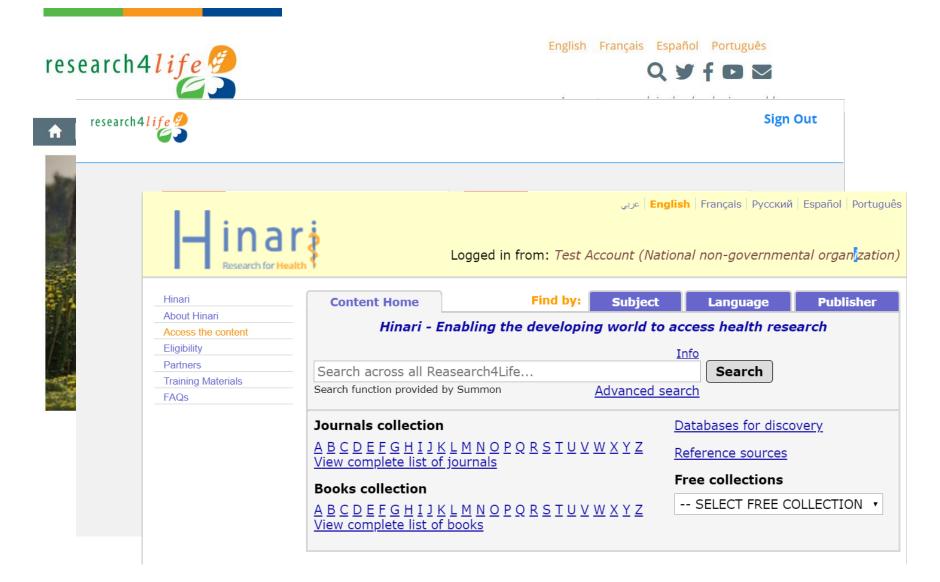
Please note that (1) Only one registration per programme is required per institution, and (2) More than one contact is required to register an institution. (3) Individuals are not eligible to register, only institutions.

Once we review your registration, we will issue a common username and password for all staff at your institution. As Hinari, AGORA, OARE, ARDI and GOALI are in fact virtual libraries, we suggest that your institution's librarian be our main contact point. Should your institution not have a library, your director will be the main contact.

Institution	
Country, area, or territory (REQUIRED):	~
Type of institution (REQUIRED):	•
Institution name full (REQUIRED):	
Institution postal address:	
Institution city (REQUIRED):	
Telephone country code:	Telephone city code:
Institution telephone number (REQUIRED):	
Institution fax number:	
Institution website:	
Describe briefly your institution and its	



Log in from our homepage





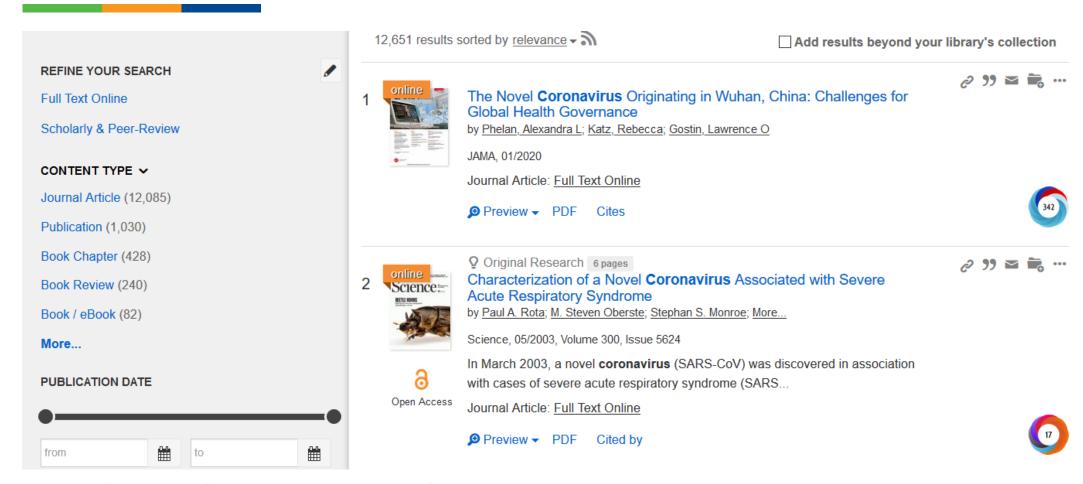
Browse thousands of journals

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Laboratory Animals (SAGE Publishing (Journals)) v. 1 (1967) - current issue
   Laboratory Automation & Information Management (Elsevier) v. 31 (1995) - v. 34 (1999)
   Laboratory Investigation (Springer Nature) v. 80 (2000) - current issue
   Laboratory Medicine (Oxford University Press) v. 1 (1996) - current issue
   Laboratory Techniques in Biochemistry and Molecular Biology (Elsevier) v. 1 (1969) - v. 33 (2009)
   Laboreal~Universidade do Porto (Directory of Open Access Journals (DOAJ)) 2014 - current issue
   LABOUR (John Wiley & Sons (Journals)) v. 11 (1997) - current issue
   Labour Economics (Elsevier) v. 2 (1995) - current issue
   LALCA~Instituto Brasileiro de Informação em Ciência e Tecnologia (IBICT) (Directory of Open Access
Journals (DOAJ)) 2017 - current issue
   Lancet (Elsevier) v. 345 (1995) - current issue
   Lancet (Lancet, The) v. 345 (1995) - current issue
   Lancet Diabetes & Endocrinology (Elsevier) v. 1 (2013) - current issue
   Lancet Diabetes & Endocrinology (Lancet, The) v. 1 (2013) - current issue
   Lancet Gastroenterology and Hepatology (Lancet, The) v. 1 (2016) - current issue
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Lancet Global Health~Elsevier (Directory of Open Access Journals (DOAJ)) 2013 - current issue



Search on keywords



Example: "novel coronavirus" search



Access databases

Screenshot from Hinari

PubMed African Journals Online AIM (African Index Medicus) **BLDS Index to Development Studies** CAB Abstracts **CINAHL Dimensions Directory of Open Access Journals Search Environmental Index** FSTA - Food Science and Technology Abstracts (1999 - current) **Global Health Global Index Medicus Google Scholar** IMEMR (Index Medicus for the WHO Eastern Mediterranean Region) IMSEAR (Index Medicus for South-East Asia Region)

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Technology upgrades underway

- Direct feed of IP addresses from the IPRegistry to enable more seamless authentication, better user experience and more accurate usage analysis
- Complete redevelopment of the content portal (front-end) by Ingenta to provide a modern and user-friendly experience
- Mobile optimisation (potentially also a Mobile App)
- Commitment to give Research4Life users the same quality of experience as any other customer research4li

How is Research4Life promoted?

- Marketing & Communications team has an annual budget of c. \$30k, to cover all usual channels and promotional activities
- A wide range of brochures, videos and testimonials can be viewed or downloaded from the Research4Life website
- Most materials are available in English, French, Spanish & Portuguese, including the website
- Research4Life User Advisory Group also provides key outreach and feedback
- Active Social Media activity, interviews with publishers, webinars on key resources – all key components of our communications strategy



Channels

- Twitter: 3,200 followers
- (+18% since July 2019)
- Facebook: 11,000 followers (+8% since July 2019)

Paid Facebook campaigns for MOOCs and webinars: average 366,000 people reached/\$60 spent per campaign



It's #WorldHealthDay! For this occasion, we are highlighting some facts about nursing resources available in developing countries through our @WHO

@Hinari_trainers program. 🧸 🧸





#SupportNursesAndMidwives



Three things you didn't know about Hinari | Research4Life Today, 7 April, marks World Health Day. This year, the day has a special focus on recognizing nurses and midwives. We ... @ research4life.org







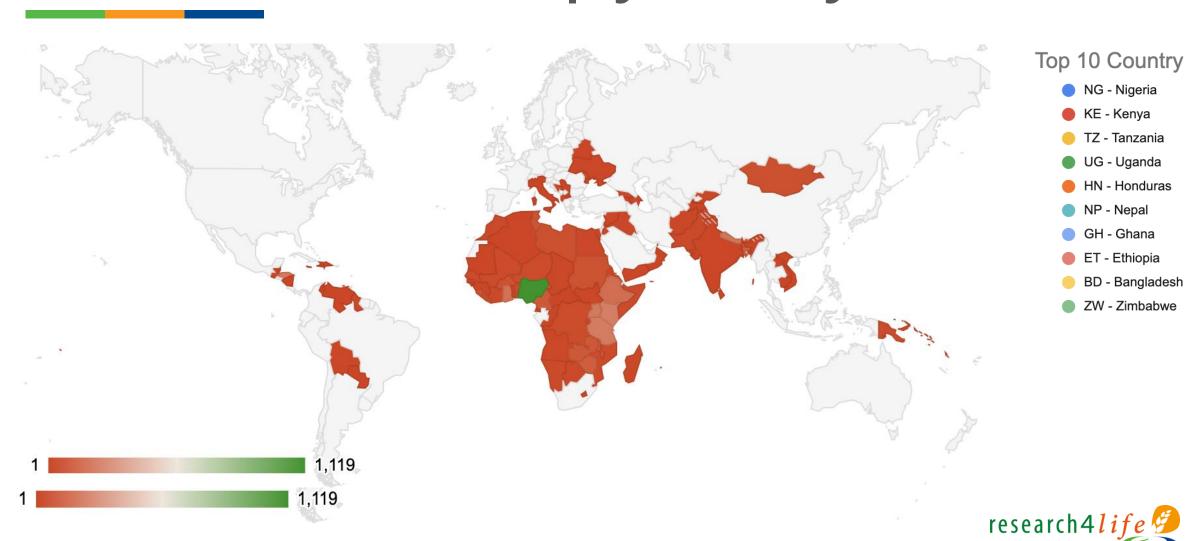
Register now for the 2020 Research4Life online course

Training (Capacity Development)

- c. \$60k per annum spent on training around the world, with increasing focus on online courses
- Research4Life MOOC has now run 4 times, with over 7000 participants; better reach than face-to-face training, but new types of challenges in the move from physical to virtual
- Training covers not just how to use the Research4Life platform but also how to make effective use of the content, as a librarian, researcher or practitioner (e.g. Advocacy Toolkit)
- Webinars on selected resources and search tools are now a regular feature

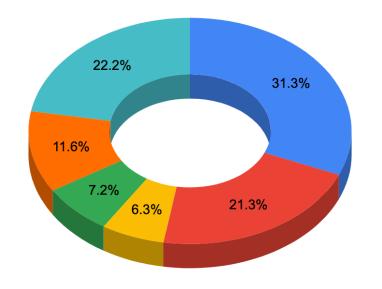


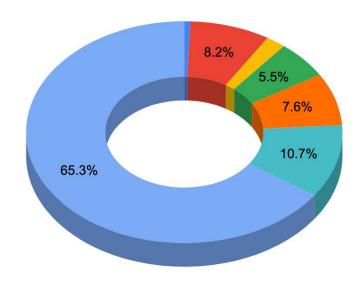
Research4Life MOOC | by country



Research4Life MOOC. User profiles

- Lecturer/academic/researcher
- Librarian/ ICT specialist
- Decision maker/policy maker
- Other
- Professionals (e.g. health worker, extensionist, social worker and statistician)
- Student (Grad/post-grad)





Agri extension center

Government office

Library

Local NGOs

Other

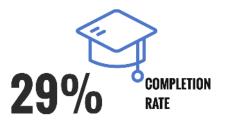
Research institutes

University and colleges











Research4Life MOOC. User feedback



"The timing was perfect, given that the coronavirus pandemic has reduced mobility and most of the activities around the world and therefore we were able to utilize this time for the MOOC."

A.N. Williams, Saint Vincent and the Grenadines (2nd ed.)

It is a timely course in the COVID-19
Pandemic time.I was satisfied highly in the
course. Since I am working on my PhD
dissertation,research issues on environment,
health is supporting me.
Milkessa Tolerra, Ethiopia (3rd ed.)

I want to use this medium to express my gratitude to the team of Research4life MOOC, for a job well done in all ramifications of the course modules. I appreciate your time, money, talent that you have invested into this course materials. I am indeed grateful for your care and well thought towards making a leverage for young researchers to have affordable access to important research publications and other tools for those of us from this part of the World. Mary Oguntuase, Nigeria (3rd ed.)



""I found this course very well designed which covers all information required for a librarian. In addition, anyone who wants to be a trainer in any area of Research4Life programme must take this course." Jagadish Chandra Aryal, Nepal (1st ed.)

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Use cases for Research4Life

- Seeking research collaborators
- Keeping up-to-date
- Learning about best practice in publication
- Creating teaching materials
- Checking citations
- Preparing public health information
- Communications and briefings for political leaders
- Preparation of sermons!



How we make a difference

"Thanks to Research4Life for providing access to evidence-based scientific information, we were finally capable of doing a literature review, which confirmed our hypothesis."

Alice Matimba, senior lecturer at the College of Health Sciences, University of Zimbabwe





Impact of Research4Life

"The Kenya Medical Research Institute and the Ministry of Health is introducing the Universal Health Care (UHC) in the different counties so as to know the country's output in the health research sector and this will require libraries that will need to access information. With limited resources platforms like R4L are key."

- Kenya

"The programme has had an unimaginable impact on the training of the country's human resources (...) Human resources training with access to frontline information would not have been possible without the resources of R4L."

- Honduras



What are the benefits for publishers?

- Supports the ambitions of the Sustainable Development Goals by removing barriers to access for researchers in emerging economies
- Supports the publisher's mission or CSR strategy
- Increases brand awareness in growing markets, while protecting existing business in excluded countries
- Leverages the collective effort made by all of the participating partners
- Attracts new authors, reviewers and editors to their publications
- Promotes good practice in information retrieval and authorship
- Improves the diversity and inclusivity of research communication
- Helps to level the playing field in a global endeavour



Some Future Challenges (among many!)

- Usage, usage, usage....
- Raising awareness in so many countries on a shoe-string budget is a huge challenge, so we need all the help we can get! We know we are only scratching the surface.
- Income from Group B fees has been hit by the COVID-19 pandemic, so a new fund-raising vehicle, *Friends of Research4Life*, has been created
- What role is there for Research4Life in a global shift to Open Access?



How can ISC and its members help?

- Act as local "champions" for Research4Life, by registering for access and helping to spread the word in your country
- Participate in "Master Trainer" programmes to become national centres of excellence in research communication

- Help us to identify potential donors to Friends of Research4Life
- Amplify our outreach messages through all media and channels



For More Information

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Programmes



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