

# Strategic plan 2023-2028

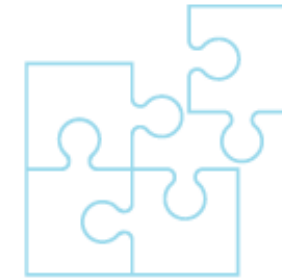


Programs and activities will be organised around three pillars:



#### Knowledge generation

- Through transdisciplinary research and enquiry, including Indigenous and other knowledge systems, to address regional and global challenges.
- Leverage of global and regional scientific networks, such as Future Earth, World Climate Research Programme, and The Pacific Community (SPC).



#### Capacity building

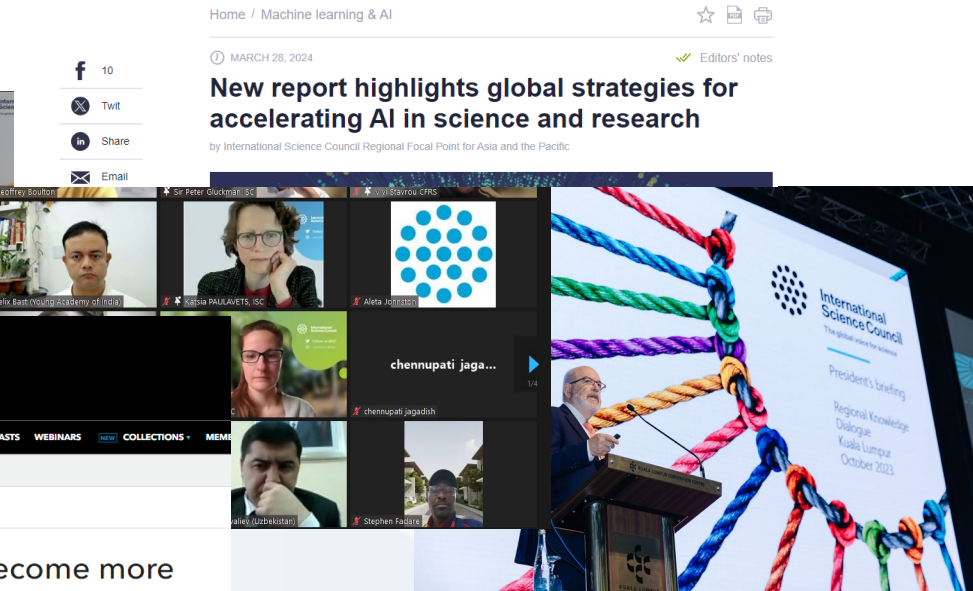
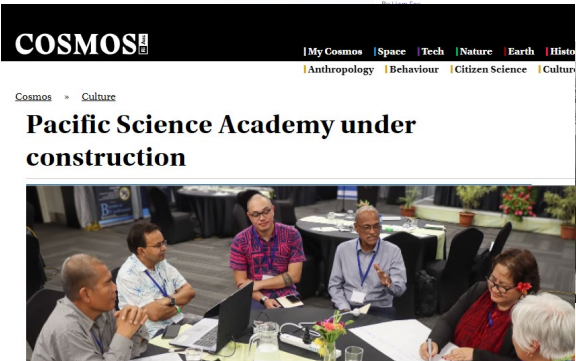
- Support the development of local expertise by developing access to expert knowledge and by developing mechanisms for evidence to inform decision making.
- Support linkages across private, public, and state stakeholders in the region.
- Strengthen knowledge systems, including Indigenous, civil, and science knowledge systems.
- Support and promote transdisciplinary research practice and open access of science.



#### Science communication and translation

- Deliver a source of authoritative and influential advice for and from the region to promote evidence-informed decision making at the regional and international level, including across the UN.
- Enable evidence-informed regional and national decision making, connecting policy with science and science with policy
- Strengthen trust in science and fight misinformation.
- Strengthen science diplomacy.

# Communications and Outreach



Raise awareness of the issues to engage, inspire, inform & empower actions that lead to positive change

Support co-designed activities with impactful printed and digital assets to inform and direct CTAs

Showcase regional projects, research, innovation, infrastructure, collaborations

Highlight progress and outcomes

Explain and connect the impact

Announce events and milestones

Support policy and government relations efforts with strategic approaches and aligned messaging

Increase awareness and understanding to empower positive change



# INGSA2024 & SIDS4:



 ISC Regional Focal Point for Asia and the Pacific  
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👤 Robert Karoro explores the potential for positive transformation and collective action by engaging youth and women in Pacific communities to unite towards a brighter, healthier future for our oceans. [...see more](#)



👤 Petra Lundgren and 9 others

1 repost

📄 Sign the declaration 📌 An urgent call for increased international support and collaboration for science in Small Island Developing States (SIDS) has been released in a declaration by the International Science Council SIDS Liaisons ...see more

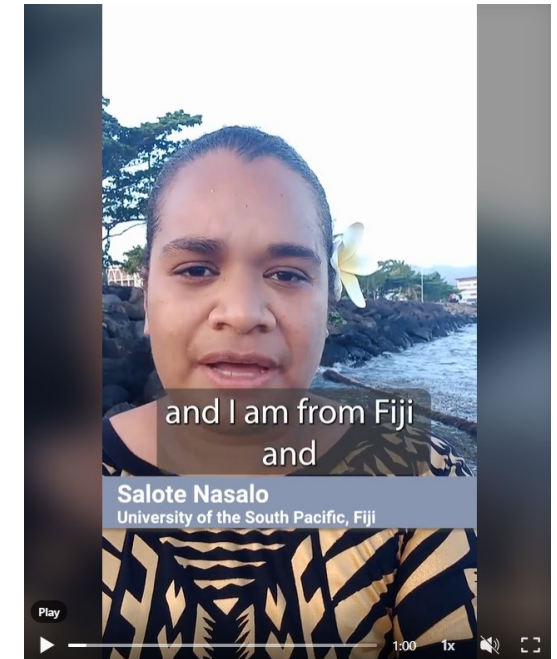


**Salome Taufa**  
Programme Adviser  
Economics at the  
Pacific Islands Forum  
Secretariat.

“ This ISC Declaration underscores the need to bring the work of SIDS scientists and indigenous knowledge holders into the global spotlight. By creating relevant platforms and networks, we can connect with international funders, highlight the valuable research and achievements from our communities, and define our research priorities. We urge all scientists at SIDS4 to support this initiative and help amplify the voices of our local experts. ”

👤 with Salome Taufa and 7 others

27-30 MAY 2024  
INTERNATIONAL SCIENCE COUNCIL



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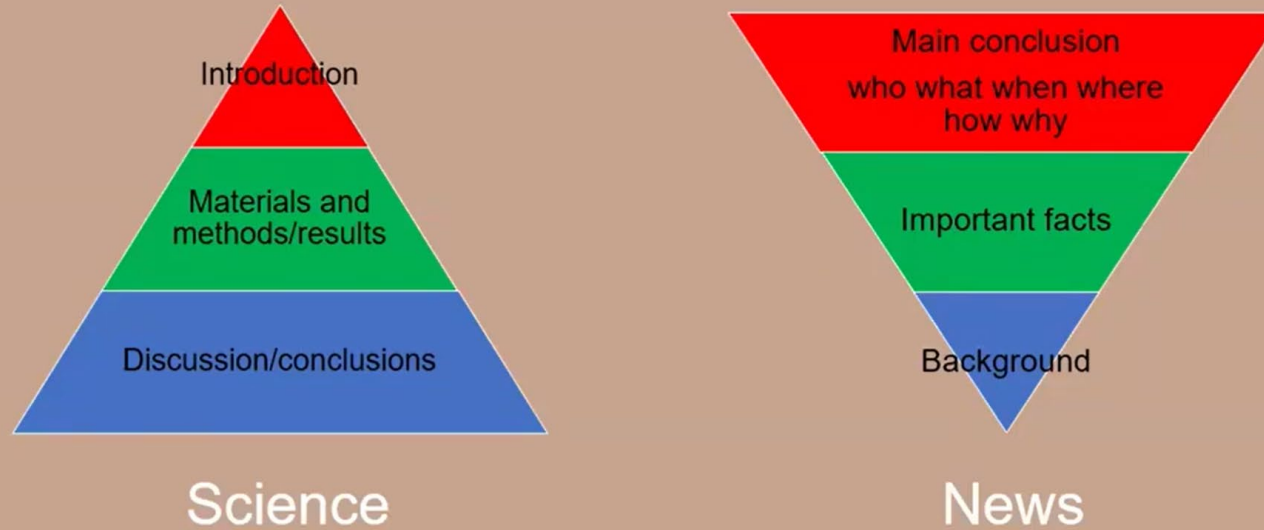
ISCAsiaPacific

# Storytelling in Science: Science Communication and the Media



ausSMC

## The inverted pyramid of news



## Social Media Knowledge

- 👉 Navigating the Social Media Landscape as a Scientist
- 👉 Developing a Social Media Strategy for Scientists
- 👉 Content Marketing for Scientific Research
- 👉 Using Video to Communicate Science
- 👉 Social Media Advertising for Scientific Engagement
- 👉 Measuring Impact and Engaging with Stakeholders

For input/ feedback contact:

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