



CODES

COALITION FOR DIGITAL ENVIRONMENTAL SUSTAINABILITY

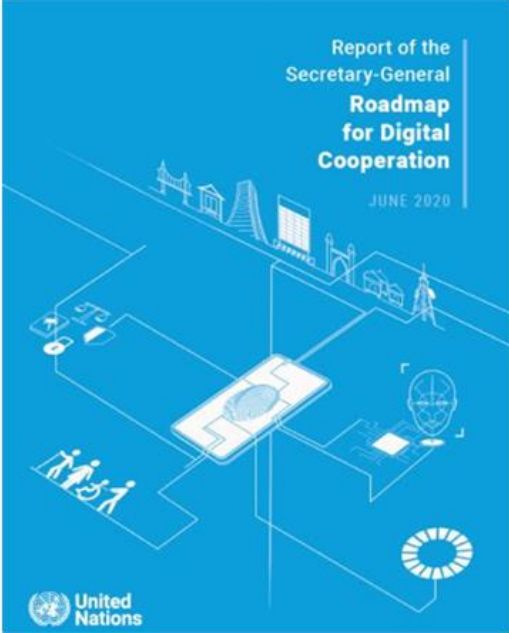


CODES 1-0-1: Mandate for Digital Environmental Sustainability

Response to two blindspots

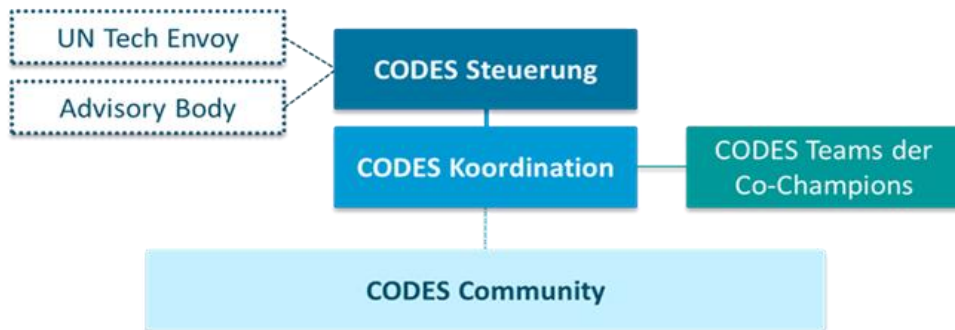


Transforming Our World:
the 2030 Agenda for Sustainable Development



Roadmap for Digital
Cooperation

CODES Coalition for Digital Environmental Sustainability



- ✓ **UN-Mandate:** robust legitimacy
- ✓ **Co-Champions:** eight core CODES players with close ties to UN Tech Envoy
- ✓ **Community:** Structured exchange via roundtables, www.codes.global, newsletter, online-courses

- ✓ **Core tasks**
 1. CODES as a **global agenda setter**
 2. CODES as a **catalyst for implementation**
 3. CODES as a **network and communicator**



Align

Align digital advancement with sustainable development.



Mitigate

Reduce the negative impacts of digitalization



Accelerate

Redirect digital innovation to accelerate sustainable development.

Our work catalyzes three “shifts” toward digital sustainability.

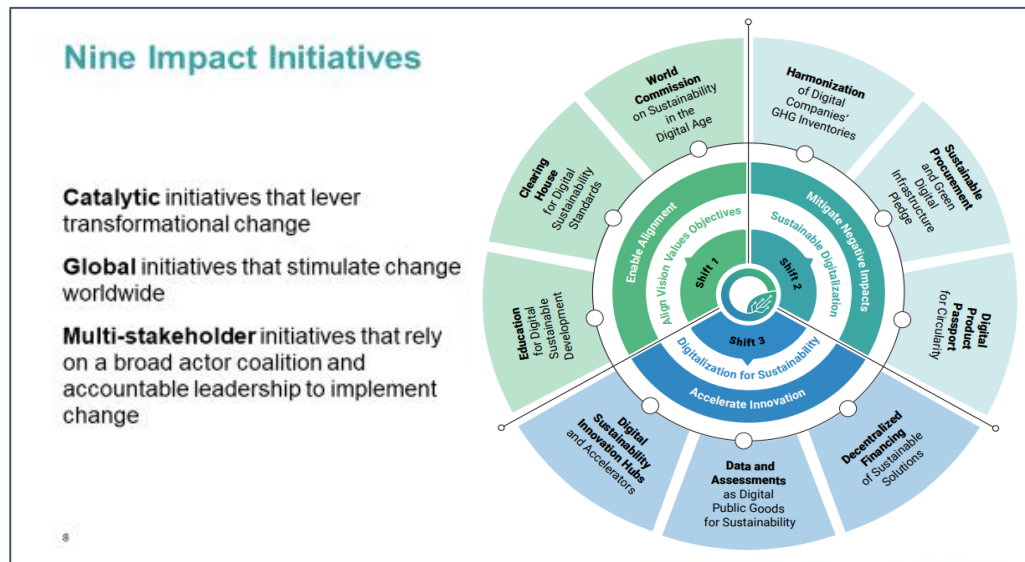
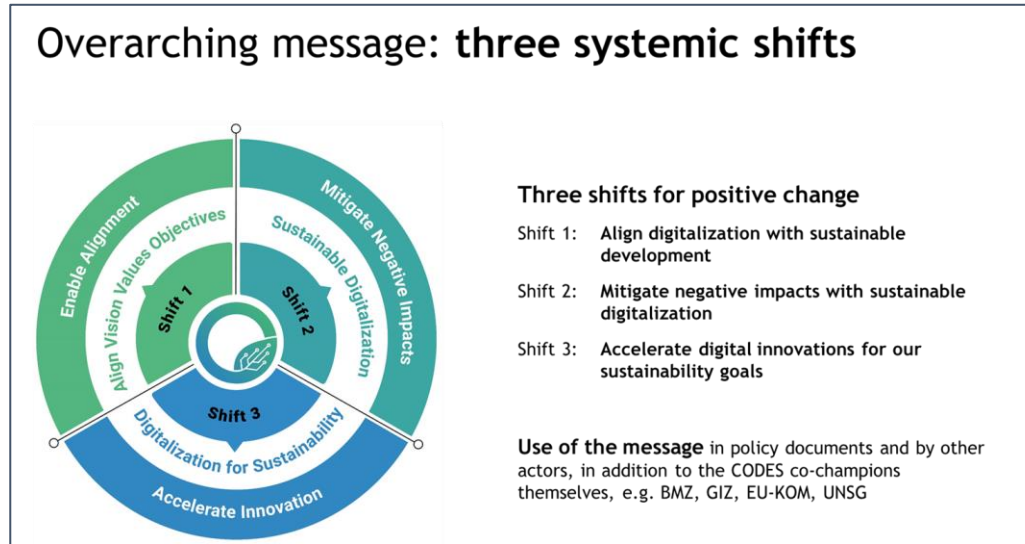
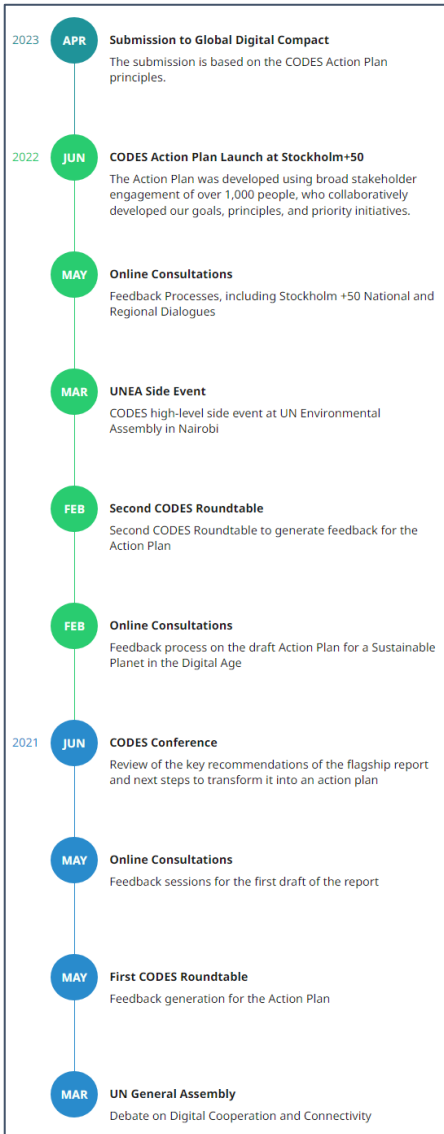
CODES is a global hub for policymakers, academics, technology companies, and NGOs to lead and contribute to digital sustainability initiatives.

[Learn more](#) →










































[View and download our Action Plan](#)

We are currently working towards nine critical initiatives globally. Each of these initiatives accelerates one of our three digital sustainability goals: Align, Mitigate, and Accelerate.

CODES 1-0-1: Action Plan, 3 Shifts, 9 Impact Initiatives



Impact Initiatives - Progress So Far

	CODES Secretariat (lead/champion)	Responsible Co-Leads	Potential Partners	Status
1. World Commission on Sustainability in the Digital Age	  		Member states  United Nations Office of the Secretary-General's Envoys on Technology	unspecific / overarching?
2. Clearing House for Digital Sustainability Standards			 	active
3. Education for Digital Sustainable Development	 	 	 Government of Canada  Gouvernement du Canada 	vibrant
4. Harmonization of digital companies GHG inventories				active
5. Sustainable Digital Infrastructure (Pledge?)	 		    	active
6. Digital Product Passport for Circularity		 		active
7. Digital Sustainability Innovation Hubs and Accelerators				tbc
8. a. Data and Assessments as Digital Public Goods for Sustainability				two projects tbc
b. Data and Assessments as Digital Public Goods for Sustainability	 International Science Council The global voice for science			
9. Digital Public Infrastructure to Accelerate a Green and Just Transition	  	   		active

Building on Success 2022-2024



CODES contributed significantly to the global narrative building, and in support of UN and global process:

- Hosted roundtables and events, fostering crucial dialogues and collaborations.
- Developed the Action Plan for a Sustainable Planet in the Digital Age, guiding future initiatives.
- Engaged 16,000 + community members through newsletters website and LinkedIn, ensuring widespread awareness and participation.
- Mobilized community feedback and submitted written and oral contributions to the Global Digital Compact (GDC).

How can we bring bigger, real impact?



- Now that Impact initiatives are increasingly self-governed and advancing, bring bigger impact with agile governance structure and coordination, creating synergy between initiatives
- To bring vision to action, exemplars are needed in real country context
- Window of opportunity to position CODES as THE multi-stakeholder platform to support growing UN momentum on “digital environmental sustainability”, especially the GDC, WSIS and future discussions



Operationalising our vision in Country labs

Proposed Strategy

Elevate CODES as a 'Global Action Platform'



- Update objective: in addition to being an 'advocacy platform' and 'action catalyzer' become an **'action platform'** itself
- The opportunity: **be the bridge** that connects global thought leadership to country-level action.
- Way forward narrative: enable country-level implementation of (to operationalize) the **'environmental sustainability' of GDC**, opening up coalition membership to a broader set of member states

New Element: In-Country 'CODES Labs'



- CODES Lab will be a shared platform to bring Impact Initiatives to life and support countries in addressing their concerns and risks.
- Each co-champion (and Impact Initiative leaders) to bring in their capacity to support the country.
- CODES Labs will provide grassroots insights to enrich global advocacy.



CODES

Thank You!

